



Portfolio Reviews

The purpose of the portfolio review for CIAO gallery is to seek out new potential members for our world class gallery. CIAO Gallery is located in the heart of Jackson Hole WY, one of the biggest arts destination in the Western Rockies. We receive thousands of tourists through both major seasons and the demand for constant discovery of new talent to contend with our competitive market is insatiable. CIAO is home to artists of all styles and genres as we prefer to keep a diverse selection of art for each of our collectors and their individual tastes. Please visit www.ciaogallery.com to view other membership details.

Portfolios will be reviewed by the panel of jurors created from current gallery members and will be conducted every 6 weeks starting February 28th 2009. The artist will receive feedback and potential invitation for representation no later than the Monday following the scheduled review. The portfolio review will be conducted by the following outline:

Formal Analysis

Four levels of formal analysis, which we use to explain/interpret a work of art:

- **Description** - Pure description of the object without value judgments, analysis, or interpretation.
- **Analysis** - Determining what the features suggest and deciding why the artist used such features to convey specific ideas.
- **Interpretation** - Establishing the broader context for this type of art.
- **Judgment** - Judging a piece of work means giving it rank in relation to other works and of course considering a very important aspect of the visual arts; its originality.

In addition to these concepts we will give a detailed analysis of the professional presentation including the marketability of the works. Other factors that will be taken into consideration will be the experience and or track record of the artist, as CIAO is not interested in representing "hobbie artists". Resume & Artists statement will be reviewed as well. Please fill in application below as follows:

Online Submission Guidelines

Prepare images for online submission as follows:

1. Obtain a digital image of the work in .JPG format.
2. Crop out mats, frames, etc.
3. Crop image so that longest dimension is 900 pixels.
4. Set the image resolution at 72 ppi.
5. Label the image using last name, first letter of first name, and the number that corresponds to the entry form image (e.g. SmithJ1 for John Smith first image).

Send e-mail to: ciaogallery@yahoo.com. Please be sure to include "juried show app" in the subject line and the following information in the body of your e-mail for each entry:

1. Image File Label (e.g. SmithJ1).
2. Title of Work.
3. Medium.
4. Size of Work (framed size for 2-D, dimensions for 3-D).
5. Price of Work

Portfolio Review Fee: There will be a \$25 application to submit up to 10 digital images to be reviewed. This fee must be returned with this application and artist's submissions. This is a non-refundable fee . www.ciaogallery.com under "Call to Artists" tab you will find a Paypal link to pay your application fee or you send a check payable to CIAO Gallery to PO Box 763, Wilson WY 83014 . Online applications that have not paid the fee by will not be reviewed .

Checklist:

- Completed entry form
- Images
- Resume
- Biography or artist statement
- Self addressed, stamped envelope (This is only if you want your materials returned to you if you are physically sending photos or CD's) . NOTE: Envelope must be large enough to contain returnable images.
- A non-refundable check or money order made out to CIAO Gallery

Print, sign and mail this sheet and image entry sheets to:

P.O. Box 763, Wilson WY 83014

CIAO Gallery Portfolio Review

List of Artist's Works

Date _____

Name _____

Address _____

City _____ State _____ Zip _____

Country _____

Email _____

Telephone _____ Fax _____

	Title	Medium	Dimensions	Price
1	_____	_____	_____	_____
2	_____	_____	_____	_____
3	_____	_____	_____	_____
4	_____	_____	_____	_____
5	_____	_____	_____	_____
6	_____	_____	_____	_____
7	_____	_____	_____	_____
8	_____	_____	_____	_____
9	_____	_____	_____	_____
10	_____	_____	_____	_____

If you wish to submit more than five pieces, please use additional copies of this form as required. Please note: if a self-addressed envelope is not included, your submission will not be returned. CIAO Gallery will not be responsible for lost materials. Please remember to make copies of everything you send. Do not send original artwork!

I HAVE READ AND UNDERSTOOD THE ABOVE TERMS AND CONDITIONS AND I AGREE TO ABIDE BY THEM. BY SIGNING THIS APPLICATION YOU GIVE CIAO PERMISSION TO USE SUBMITTED IMAGES FOR ADVERTISING PURPOSES.

SIGNATURE _____ DATE _____

Please indicate where you saw the portfolio review opportunity posted
